

SATURDAY DECEMBER 9th, 2023



BENEFITING



LOVE FUND

"THE BIGGEST PIG ROAST COMPETITION IN SOUTH FLORIDA FOR OUR LAW ENFORCEMENT"

BACK THE BLUE

TROPICAL PARK 7900 SW 40TH ST, MIAMI, FL 33155

WE ARE BACK

100 + TEAMS = 1 CHAMPION

- LIVE MUSIC
- FOOD TASTINGS
- KIDS ACTIVITIES
- POP UP SHOPS
- FAMILY FUN
- SATURDAY FUNDAY



LOVE FUND

HISTORY OF THE ROAST

Join us for the highly anticipated return of the Pig Roast Bowl Series South Florida PBA Law Enforcement Edition 2023, taking place on Saturday, December 9th, 2023. This year, the event promises to be bigger and better than ever before, with over 100+ skilled competitors and also amateur pig roast teams. An amazing gathering of more than 5,000+ BBQ enthusiasts at the breathtaking Law Enforcement Memorial in Tropical Park, Miami, Florida.

Establishing itself as the pinnacle of "Pig Roast Competitions" in the State of Florida, this event will determine who will be crowned the undisputed "Champions" of the South. Not only is it a thrilling contest, but it's also a community-driven event that aims to support and honor all of our law enforcement agencies. It provides an incredible opportunity for families to come together and experience an unforgettable time, while also creating valuable networking connections for businesses.

BACK THE BLUE



LOVE FUND

HISTORY OF THE ROAST

Moreover, the event holds a special significance as we unite in giving back to the Love Fund Foundation, which provides vital support to fallen officers and their families during times of need. By participating in this event, you'll be contributing to this noble cause and making a real difference in the lives of those who sacrifice so much for our safety and well-being.

Save the date for this extraordinary celebration of culinary skill, camaraderie and community spirit. The Pig Roast Bowl Series South Florida PBA Law Enforcement Edition 2023 promises an unforgettable experience for all who attend. Together, let's honor our law enforcement heroes and create lasting memories that will warm our hearts.



BACK THE BLUE



BENEFITING THE LOVE FUND

We send lots of LOVE.

Established in 1984, the Love Fund is a charitable 501(c)(3) organization that fills a special need: it aids fallen officers and their families when no other funds are available to do so. Any money collected by the Love Fund helps pay for the funerals of officers killed in the line of duty, education for the children of fallen officers and psychological counseling for officers and immediate family members impacted by the stress of the job.

Since its inception, the Love Fund has helped officers through almost any catastrophe that threatens their ability to serve the community, like illness, home damage or post-traumatic stress disorder (PTSD), to name a few. The Love Fund is funded by both SFLPBA special events and outside contributions. As a federally-recognized charitable organization, all contributions to the Love Fund are entirely tax-deductible.



LOVE FUND

“The Love Fund, Inc. is a 501 (C)(3) and charity contributions are deductible to the extent the law allows”.

SOUTH FLORIDA PBA

We believe in protecting our community with dignity, honor and a commitment to upholding the law. The South Florida Police Benevolent Association (SFLPBA) is an aggressive, pro-active union of professionals and past law enforcement officers working to protect the rights of police men and women and community officials throughout South Florida. Since incorporating in December 1963, it has continued to actively fight for, and attain, the rights of all members.

For the past 60 years, SFLPBA has worked to promote professionalism among law enforcement officers and establish a positive identity in South Florida and beyond. By aligning itself with key community-based citizen organizations and endorsing politicians with values it supports, the organization continues to enact positive change in South Florida and create a strong relationship between the community and its 7,000 members.



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TROPICAL PARK 7900 SW 40th St, Miami, FL 33155
TIME: 10AM – 6PM

THE PIG ROAST

Kiko Hospitality Group will be curating 100 + local competitors that will compete in the biggest Pig Roast competition for our law enforcement in South Florida.



**-PIG ROAST BOWL SERIES
SOUTH FLORIDA PBA LAW
ENFORCEMENT EDITION
CHAMPION'S 2023**

**-BEST CHICHARRON CHAMPIONS
2023**

**-PEOPLE'S CHOICE CHAMPION'S
2023**

**-BEST PIG PRESENTATION
CHAMPION'S 2023**

**-BEST LAW ENFORCEMENT
TASTING PIG CHAMPION'S 2023**

**-BEST ROOKIE TEAM CHAMPION'S
2023**

**-BEST SPIRIT FUNDRAISING
CHAMPION'S 2023**



FAMILY KIDS FUN ZONE

Fun for the whole family

- *Entertainment*
- *Games*
- *Kids Activities*
- *Inflatables*
- *And More*





BACK THE BLUE



Kiko started out as the “Chef Hunter.” He’d scope out the best restaurants, and find out who was rocking it in the kitchen. He’d put a camera in their face with no script. The goal was to capture the true essence of who they are, and what drives them.

Along the way, he became friends with countless chefs, owners, and entrepreneurs. Getting the word out and keeping up with the hottest spots became what I am known for.

Supporting them was always the main focus, but doing it my way, in both English and Spanish. On NBC6INTHEMIX & TELEMUNDO51 I covered a lot of ground. Twenty years deep and I’m still here supporting local spots with several on air segments and giving back to my community.

SOCIAL MEDIA REACH:

Instagram: @QueRikoConKiko (34,300+ Followers)

Facebook: @QueRikoKiko (5,300+ Friends)

MARKETING + PROMOTIONS



We utilize an extensive mix of traditional and web-based marketing tools to promote our events. Proper advertising and promotion ensures that we will not only gain exposure and generate interest amongst our target demographic but will also guarantee pre-sale tickets and life-long event brand.

TRADITIONAL

Flyers
Press Release
Word of Mouth
Guerilla

WEB MARKETING

Email Campaigns
Facebook
Twitter
Instagram
Online Deal Sites

TITLE TOUCHDOWN LAW ENFORCEMENT SPONSOR

WHAT YOU GET:

- 2 PIG ROAST BOWL SERIES TEAM ENTRIES (8 TEAM MEMBERS)
- 30 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON KIKO HOSPITALITY GROUP AND SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE CHANNELS
- COMPANY MUST PROVIDE BANNER
- COMPANY LOGO ON PIG ROAST BOWL SERIES STEP & REPEAT
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL SERIES
- ON-STAGE RECOGNITION
- ON-SITE ACTIVATION



\$15,000.00

PRESENTING FIELD GOAL LAW ENFORCEMENT SPONSOR

WHAT YOU GET:

- 1 PIG ROAST BOWL SERIES TEAM ENTRY (4 TEAM MEMBERS)
- 20 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE
- COMPANY MUST PROVIDE BANNER
- COMPANY LOGO ON PIG ROAST BOWL SERIES STEP & REPEAT
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL SERIES
- ON-STAGE RECOGNITION
- ON-SITE ACTIVATION



\$10,000.00

COMMUNITY LEADERS PIG ROAST CHALLENGE SPONSOR

WHAT YOU GET:

- 1 PIG ROAST BOWL SERIES TEAM ENTRY (4 TEAM MEMBERS)
- 20 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE
- COMPANY MUST PROVIDE BANNER
- COMPANY LOGO ON PIG ROAST BOWL SERIES STEP & REPEAT
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL SERIES
- ON-STAGE RECOGNITION
- ON-SITE ACTIVATION



\$10,000.00

BACK THE BLUE LAW ENFORCEMENT SPONSOR

WHAT YOU GET:

- 1 PIG ROAST BOWL SERIES TEAM ENTRY (4 TEAM MEMBERS)
- 10 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE
- COMPANY MUST PROVIDE BANNER
- COMPANY LOGO ON PIG ROAST BOWL SERIES STEP & REPEAT
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL SERIES
- ON-STAGE RECOGNITION
- ON-SITE ACTIVATION



\$5,000.00

OFFICIAL CAR SPONSOR

WHAT YOU GET:

- 1 PIG ROAST BOWL SERIES TEAM ENTRY (4 TEAM MEMBERS)
- 10 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE
- COMPANY MUST PROVIDE BANNER
- COMPANY LOGO ON PIG ROAST BOWL SERIES STEP & REPEAT
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL SERIES
- ON-STAGE RECOGNITION
- ON-SITE ACTIVATION



\$5,000.00

OFFICIAL TROPHY SPONSOR

WHAT YOU GET:

- 1 PIG ROAST BOWL TEAM ENTRY (4 TEAM MEMBERS)
- 10 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE
- COMPANY MUST PROVIDE BANNER
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL SERIES
- ON-STAGE RECOGNITION
- ON-SITE ACTIVATION



\$5,000.00

OFFICIAL T-SHIRT SPONSOR

WHAT YOU GET:

- 1 PIG ROAST BOWL TEAM ENTRY (4 TEAM MEMBERS)
- 10 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON KIKO HOSPITALITY GROUP AND SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE CHANNELS
- COMPANY MUST PROVIDE BANNER
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL
- ON-STAGE RECOGNITION
- ON-SITE ACTIVATION



\$5,000.00

OFFICIAL FAMILY KIDS FUN ZONE SPONSOR

WHAT YOU GET:

- 1 PIG ROAST BOWL TEAM ENTRY (4 TEAM MEMBERS)
- 10 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE
- COMPANY MUST PROVIDE BANNER
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL SERIES
- ON-STAGE RECOGNITION
- ON-SITE ACTIVATION



\$5,000.00

OFFICIAL CHALLENGE COIN SPONSOR

WHAT YOU GET:

- 1 PIG ROAST BOWL TEAM ENTRY (4 TEAM MEMBERS)
- 10 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE
- COMPANY MUST PROVIDE BANNER
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL SERIES
- ON-STAGE RECOGNITION
- ON-SITE ACTIVATION



\$4,000.00

OFFICIAL CAP SPONSOR

WHAT YOU GET:

- 1 PIG ROAST BOWL TEAM ENTRY (4 TEAM MEMBERS)
- 8 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON KIKO HOSPITALITY GROUP AND SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE CHANNELS
- COMPANY MUST PROVIDE BANNER
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL
- ON-STAGE RECOGNITION
- ON-SITE ACTIVATION



\$4,000.00

OFFICIAL TUMBLER CUP SPONSOR

WHAT YOU GET:

- 1 PIG ROAST BOWL TEAM ENTRY (4 TEAM MEMBERS)
- 8 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON KIKO HOSPITALITY GROUP AND SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE CHANNELS
- COMPANY MUST PROVIDED BANNER
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL
- ON-STAGE RECOGNITION
- ON-SITE ACTIVATION



\$4,000.00

OFFICIAL APRON SPONSOR

WHAT YOU GET:

- 1 PIG ROAST BOWL TEAM ENTRY (4 TEAM MEMBERS)
- 8 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON KIKO HOSPITALITY GROUP AND SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE CHANNELS
- COMPANY MUST PROVIDE BANNER
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL SERIES
- ON-STAGE RECOGNITION
- ON-SITE ACTIVATION



\$3,000.00

“The Love Fund, Inc. is a 501 (C)(3) and charity contributions are deductible to the extent the law allows”.

OFFICIAL TEAMS TENT SIGNAGE 24" X 32" SPONSOR

WHAT YOU GET:

- 1 PIG ROAST BOWL TEAM ENTRY (4 TEAM MEMBERS)
- 6 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON KIKO HOSPITALITY GROUP AND SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE CHANNELS
- ALL PIG ROAST COMPETITION TEAMS WILL HAVE A BRANDED SIGNAGE IN FRONT OF THEIR TENT DIMENSIONS 24" X 32" WTH YOUR COMPANY LOGO
- COMPANY MUST PROVIDE BANNER
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL SERIES
- ON-STAGE RECOGNITION
- ON-SITE ACTIVATION



\$3,000.00

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HAIL MARY PASS SPONSOR

WHAT YOU GET:

- 1 PIG ROAST BOWL SERIES TEAM ENTRY (4 TEAM MEMBERS)
- 4 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE
- COMPANY MUST PROVIDE BANNER
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL SERIES
- ON-STAGE RECOGNITION



\$2,000.00

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COMMUNITY OUTREACH SPONSOR

WHAT YOU GET:

- 1 PIG ROAST BOWL SERIES TEAM ENTRY (4 TEAM MEMBERS)
- 4 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE
- COMPANY / DEPARTMENT MUST PROVIDE BANNER
- COMPANY / COMMUNITY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL SERIES
- ON-STAGE RECOGNITION



\$1,500.00

REFEREE CORPORATE SPONSOR

WHAT YOU GET:

- 4 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE
- COMPANY MUST PROVIDE BANNER
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL SERIES
- ON-STAGE RECOGNITION



\$1,000.00

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SPONSOR A LAW ENFORCEMENT TEAM ENTRY

WHAT YOU GET:

- 1 PIG ROAST BOWL SERIES TEAM ENTRY (4 TEAM MEMBERS)
- 4 GA TICKETS TO PIG ROAST BOWL SERIES
- ACKNOWLEDGMENT ON SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE
- COMPANY MUST PROVIDE BANNER
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL SERIES FOR TEAM ENTRY
- ON-STAGE RECOGNITION



\$600.00

BACK THE BLUE POP-UP VENDOR SPONSOR

WHAT YOU GET:

- 4 TICKETS TO PIG ROAST BOWL
- ACKNOWLEDGMENT ON SOUTH FLORIDA PBA SOCIAL MEDIA AND WEBSITE
- COMPANY MUST PROVIDE BANNER
- COMPANY MUST PROVIDE POP-UP TENT AT PIG ROAST BOWL SERIES



BACK THE BLUE

\$600.00

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If you are interested in being a part of the PIG ROAST BOWL SERIES SOUTH FLORIDA PBA LAW ENFORCEMENT EDITION 2023, please contact us.

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BACK THE BLUE

THANK YOU FOR YOUR SUPPORT

